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DATE MAILED: 04/18/2005

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/681,673	05/18/2001	Siew Yong Sim	72100.911D6 3662		
7	590 04/18/2005		EXAM	INER	
JAMES H. SA		GEORGE, KEITH M			
BLAKELY, SO	OKOLOFF, TAYLOR &	& ZAFMAN LLP			
12400 WILSH	IRE BLVD.		ART UNIT	PAPER NUMBER	
SEVENTH FLOOR			2663		
LOS ANGELE	S, CA 90025				

Please find below and/or attached an Office communication concerning this application or proceeding.

		Applicatio	n No.	Applicant(s)			
Office Action Summary		09/681,67	3	SIM, SIEW YONG			
		Examiner		Art Unit			
		Keith M. G	eorge	2663			
Period f	The MAILING DATE of this communication or Reply	appears on the	cover sheet with the	correspondence add	ress		
THE - Exte after - If the - If NO - Faile Any	HORTENED STATUTORY PERIOD FOR RE MAILING DATE OF THIS COMMUNICATIO ensions of time may be available under the provisions of 37 CFR r SIX (6) MONTHS from the mailing date of this communication. e period for reply specified above is less than thirty (30) days, a D period for reply is specified above, the maximum statutory per ure to reply within the set or extended period for reply will, by stareply received by the Office later than three months after the mined patent term adjustment. See 37 CFR 1.704(b).	DN. R 1.136(a). In no ever a reply within the statu god will apply and will tatute, cause the appli	nt, however, may a reply be ti tory minimum of thirty (30) da l expire SIX (6) MONTHS fror cation to become ABANDON	imely filed ys will be considered timely the mailing date of this com ED (35 U.S.C. § 133).	nmunication.		
Status							
1)⊠	Responsive to communication(s) filed on 18	8 May 2001.					
2a)□	This action is FINAL. 2b)⊠ This action is non-final.						
3)□	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.						
Disposit	tion of Claims						
5)⊠ 6)⊠ 7)⊠ 8)□ Applicat 9)□	Claim(s) 1-54 is/are pending in the applicat 4a) Of the above claim(s) is/are without Claim(s) 18-20 is/are allowed. Claim(s) 1,5-8,21,25-28,38 and 42-45 is/are Claim(s) 2-4,9-17,22-24,29-37,39-41 and 4 Claim(s) are subject to restriction and tion Papers The specification is objected to by the Exam The drawing(s) filed on 18 May 2001 is/are: Applicant may not request that any objection to	drawn from content representation of the rejected. #6-54 is/are objection red #6-54 is/are objection red	ected to. equirement. d or b)□ objected to	•			
11)□	Replacement drawing sheet(s) including the cor The oath or declaration is objected to by the	rrection is require	ed if the drawing(s) is o	bjected to. See 37 CFF			
Priority	under 35 U.S.C. § 119						
a)	Acknowledgment is made of a claim for fore All b) Some * c) None of: 1. Certified copies of the priority docum 2. Certified copies of the priority docum 3. Copies of the certified copies of the priority docum application from the International But See the attached detailed Office action for a	nents have beer nents have beer priority docume ireau (PCT Rule	n received. n received in Applica ents have been receive e 17.2(a)).	ition No ved in this National S	Stage		
2) Noti 3) Info	nt(s) ce of References Cited (PTO-892) ce of Draftsperson's Patent Drawing Review (PTO-948, rmation Disclosure Statement(s) (PTO-1449 or PTO/SB er No(s)/Mail Date 4/6/04, 6/23/04.		4) Interview Summar Paper No(s)/Mail [5) Notice of Informal 6; Other:		.152)		

Application/Control Number: 09/681,673 Page 2

Art Unit: 2663

DETAILED ACTION

Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 2. Claims 1, 5, 21, 25, 38 and 42 are rejected under 35 U.S.C. 102(e) as being anticipated by Chaddha, U.S. Patent 6,014,701, hereinafter Chaddha.
- 3. Referring to claims 1, 21, and 38, Chaddha teaches the distribution of customized multimedia content over a network including a scheme for providing localized or customized information. The end user may send a request (receiving a request at a network node for a portion of a large payload file) for marketing information (information about assembling a portion of a large payload file) to a global server via a web browser executing on a client computer. The end user at the client computer may request marketing information from a local server which retrieves global content from a global server (obtaining a plurality of block files from a plurality of storage devices) and then provides both global and local content to the end user (create a representation of the portion of the payload file from the plurality of block files and transmitting the portion in response to the request) (column 5, lines 53-66).
- 4. Referring to claims 5, 25 and 42, Chaddha teaches the method described in reference to claims 1, 21 and 38 above where it was clearly shown that the request for marketing information

Application/Control Number: 09/681,673 Page 3

Art Unit: 2663

is sent via a web browser (application) executing on a client computer (servicing a client

request).

Claim Rejections - 35 USC § 103

5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all

obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person

having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the

manner in which the invention was made.

6. Claims 6-8, 26-28 and 43-45 are rejected under 35 U.S.C. 103(a) as being unpatentable

over Chaddha.

7. Chaddha teaches the method described in reference to claims 5, 25, and 42 above with

the possible exception of teaching that the application is a streaming server, a FTP host or a

media player, however Chaddha does teach a web browser executing on a client computer. At

the time the invention was made, it would have been obvious to a person of ordinary skill in the

art that a web browser running on a client computer can launch other applications such as a

streaming server, an FTP host or a media player. One of ordinary skill in the art would have

been motivated to launch other applications by a web browser in order to accommodate the

various media types that may be loaded by the web browser.

Allowable Subject Matter

8. Claims 18-20 are allowed.

Application/Control Number: 09/681,673

Art Unit: 2663

9. Claims 2-4, 9-17, 22-24, 29-37, 39-41 and 46-54 are objected to as being dependent upon

Page 4

a rejected base claim, but would be allowable if rewritten in independent form including all of

the limitations of the base claim and any intervening claims.

Conclusion

Any inquiry concerning this communication or earlier communications from the

examiner should be directed to Keith M. George whose telephone number is 571-272-3099. The

examiner can normally be reached on M-Th 7:00-4:30, alternate F 7:00-3:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, Ricky Q. Ngo can be reached on 571-272-3139. The fax phone number for the

organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent

Application Information Retrieval (PAIR) system. Status information for published applications

may be obtained from either Private PAIR or Public PAIR. Status information for unpublished

applications is available through Private PAIR only. For more information about the PAIR

system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR

system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Keith M. George 14 April 2005

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